



National Stock Exchange of India

Circular

Department: LISTING	
Download Ref. No.: NSE/CML/65648	Date: December 17, 2024
Circular Ref. No.: 2406/2024	

To All Members,

Sub: Listing of Equity Shares of Purple United Sales Limited (SME IPO)

In pursuance of Regulation 3.1.1 of the National Stock Exchange (Capital Market) Trading Regulations Part A, it is hereby notified that the list of securities further admitted to dealings on the National Stock Exchange (Capital Market segment) EMERGE SME Platform with effect from December 18, 2024 and the designated security codes thereof shall be as specified in Annexure.

In pursuance of Regulation 2.5.5 of the National Stock Exchange (Capital Market) Trading Regulations Part A, it is hereby notified that the respective lot sizes in respect of securities above shall be as specified in Annexure.

For the purpose of trading on the system, the security shall be identified only by its designated codes and trading in such securities shall be in such lot sizes as specified in Annexure.

Members are requested to note that the above security will be part of pre-open session for IPO and Other category of scrips as per SEBI circular no. CIR/MRD/DP/01/2012 & CIR/MRD/DP/02/2012 dated January 20, 2012.

Members are requested to note that the above security will be available for trading in continuous market as per Exchange Circular No. NSE/CMTR/37202 dated March 14, 2018.

This circular shall be effective from December 18, 2024.

For and on behalf of National Stock Exchange of India Limited

Jalpa Mehta Manager



Annexure

Symbol	PURPLEUTED		
Name of the Company	Purple United Sales Limited		
Series	ST(Trade for Trade Surveillance Segment		
	(TFTS)– Settlement Type 'W')		
ISIN	INE0P5R01014		
Face Value	Rs. 10/-		
Paid-up Value	Rs. 10/-		
Issue Price for the current	Rs. 126/- per share		
public issue			
Security Description	Equity shares of Rs. 10/- each fully paid up		
No. of securities	9609800		
Distinctive number range	1 to 9609800		
Market lot & Market Maker	1000 Equity Shares		
Minimum Quantity			
Type of market	Continuous Market		
Pari Passu	Yes		
Lock in details	As per Annexure I		

The equity shares of Purple United Sales Limited (Symbol: PURPLEUTED) shall be available for trading in Series 'ST' (Trade for Trade Surveillance Segment (TFTS) – Settlement Type 'W') and subsequently be shifted to Series 'SM' (Normal Rolling Segment – Settlement Type ''N") as per SEBI circular no. CIR/MRD/DP/01/2012 & CIR/MRD/DP/02/2012 dated January 20, 2012.

Address of Registered Office of the Company:

Purple United Sales Limited

Khasra No. 55/14 & 55/15, Near Rani Khera Road, Mundka, West Delhi, New Delhi -110041

Website: www.purpleunited.in Email Id: cs@purpleunited.in Tel: +91 9667792635 / 36

Corporate Office of the Company: Purple United Sales Limited

Tower B, Ground Floor, Smartworks Corporate Park, Plot 1 & 2, Amity Road, Sector 125, Noida, Gautam Buddha Nagar, Uttar Pradesh, India, 201303

Company Secretary and Compliance Officer:

Mr. Vishnu Kumar

Website: www.purpleunited.in Email Id: cs@purpleunited.in Tel: +91 9667792635 / 36



Address of Registrar & Transfer Agents of the Company: Kfin Technologies Limited

Selenium Tower- B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad-500032, Telangana

Tel: +91 40 6716 2222

Email: pusl.ipo@kfintech.com
Website: www.kfintech.com

Contact Person: Mr. M Murali Krishna

Market Maker:

Prabhat Financial Services Limited

205, Navjeevan Complex, 29, Station Road, Jaipur-302006 Tel: +91 40 6716 2222

Email: compliance@Prabhat.in

Contact Person: Mr. Adheesh Kabra



Annexure I

Purple United Sales Limited

No. of Equity Shares	Distinctive Nos.		
Fully Paid-up	From	To	Lock in upto
4594240	1	4594240	19-Dec-2025
489600	4594241	5083840	19-Dec-2025
1550000	5083841	6633840	19-Dec-2027
371960	6633841	7005800	19-Dec-2027
370500	7005801	7376300	14-Jan-2025
370500	7376301	7746800	15-Mar-2025
866000	7746801	8612800	Free
997000	8612801	9609800	Free
9609800	Total		